

CADENCE BANCORPORATION RINGS OPENING BELL AT NEW YORK STOCK EXCHANGE

HOUSTON, TEXAS (April 21, 2017) – Cadence Bancorporation (NYSE: CADE), a \$9.5 billion in assets regional bank holding company, today rang the Opening Bell® at the New York Stock Exchange to celebrate the company’s initial public offering and listing. Cadence Bancorporation began trading on April 13 under the ticker symbol "CADE."

In honor of the occasion, Cadence Bancorporation Chairman and CEO Paul B. Murphy, Jr., joined by members of the company’s senior leadership team, rang the Bell to highlight this historic milestone.

“As a publicly traded company, we look forward to the opportunities the future holds for us as we execute our growth strategy,” said Murphy. “We remain laser focused on fostering long-term client relationships and delivering a differentiated level of service.”

The Opening Bell took place at 9:29 a.m. EST and a replay can be viewed on the NYSE website at <https://livestream.com/NYSE/CadenceBancorporation>.

To access additional photos of the ceremony, visit <https://cadencebank.com/nyse-opening-bell>.

About Cadence Bancorporation

Cadence Bancorporation (NYSE: CADE) is a \$9.5 billion in assets regional bank holding company headquartered in Houston, Texas. Through its affiliates, Cadence operates 65 locations in Alabama, Florida, Mississippi, Tennessee and Texas as of March 31, 2017, and provides corporations, middle-market companies, small businesses and consumers with a full range of innovative banking and financial solutions. Services and products include commercial and business banking, treasury management, specialized lending, commercial real estate, foreign exchange, wealth management, investment and trust services, financial planning, retirement plan management, business and personal insurance, consumer banking, consumer loans, mortgages, home equity lines and loans, and credit cards. Clients have access to leading-edge online and mobile solutions, interactive teller machines, and 55,000 ATMs. The Cadence team of 1,200 associates is committed to exceeding customer expectations and helping their clients succeed financially. Cadence Bank, N.A., Cadence Insurance, and Linscomb & Williams are direct or indirect subsidiaries of Cadence Bancorporation. For more information, visit www.cadencebancorporation.com or <https://cadencebank.com>.

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Cadence Bancorporation

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